

# THE POWER OF ONE SYSTEM



## How AECC Global streamlined applications for growth

With a mission to support and counsel students through their international admissions journey, **AECC Global currently spans 30 cities in nine countries.\*** But establishing this successful global footprint meant shifting the status quo.

The first AECC offices, founded in 2008, juggled multiple admissions application processes for different universities, each with varying procedures and requirements. Valuable time was wasted filling out, scanning, and sending applications manually, while student futures hung in the balance through lagging response times.

“Because some universities had different online systems, it would often take a long time to submit one application because of the many details requested,” says Kakanang Kittikovit (Wahn), Senior Counsellor at AECC Global Thailand.

AECC needed a better way of doing things to achieve their commitment to students.

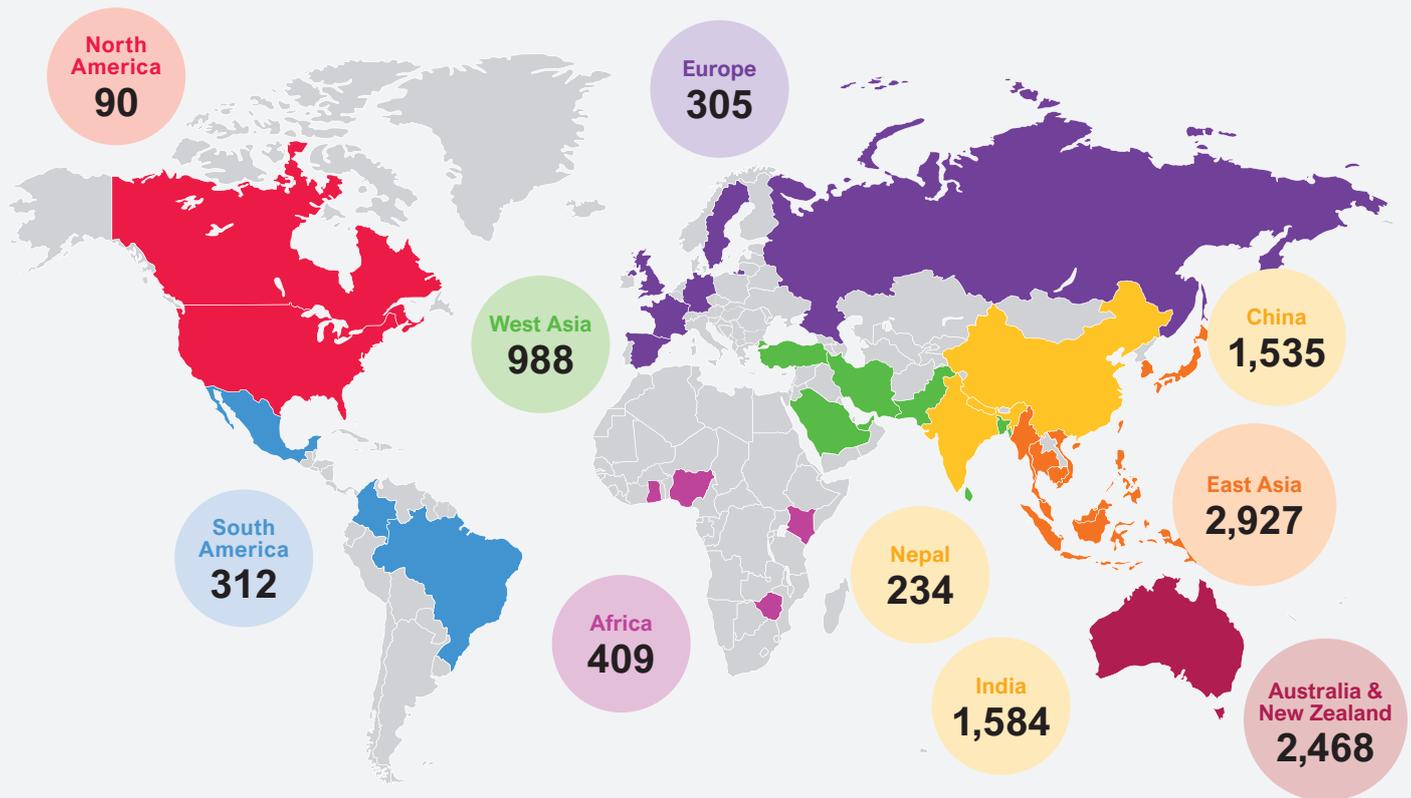
**In 2014, AECC implemented StudyLink Connect**, to streamline the time-consuming aspects of international student applications and admissions.

With **one cohesive digital portal**, the agency could avoid wasting time logging into multiple university systems, scanning and emailing documents and manually checking submissions.

Benefits included:

- **Increased transparency and minimal errors**
- **Up to date course information and admissions criteria for all participating institutions**
- **Easily tracked application status across all universities**
- **The ability to make payments, and accept offers through the portal**
- **Improved data security by eliminating the need to email personal information.**

\* <https://www.aeccglobal.com.au/contact-us/>



*Not all agent numbers are included in the above graphic.*

## Results: a big boost in applications

**The ability to submit applications through StudyLink Connect has been revolutionary for the agency.** With a faster, more effective and transparent process, AECC has grown to become one of the world’s leading international education agencies.

Since 2014, AECC has processed over 13,000 applications through StudyLink Connect. The number of applications continues to rise each year, with more and more universities implementing the portal.

In the 2016/2017 financial year, AECC submitted 2,349 applications through StudyLink Connect – placing them in StudyLink’s top 10 list of agents by volume. And it’s not just AECC who have seen a rise – **63% of agents** using the portal say it’s **made the submission process faster.**\*\*

**StudyLink Connect helps protect the industry against rogue operators,** and agencies like AECC benefit from more brand visibility and trust.

\*\*Figures taken from 2018 survey of education agents currently using StudyLink Connect.

Because Connect lets universities track how many applications agents make, there’s more emphasis on quality and transparency. Audit trails ensure issues can be easily identified and resolved, and the structured process is easy to follow.

Importantly, the efficient, convenient portal helps boost submission times.

**“The system makes it very easy to understand university requests, and the fast process has sped up turn-around times,”** Kittikovit says.

**“IT’S BEEN TIME SAVING, THOROUGH AND EFFICIENT.”**

**Kakanang Kittikovit (Wahn)**  
Senior Counsellor at AECC Global Thailand.